

## WHAT'S IN A REVIEW?

Type of Review	R	A	T	E
<b>Product</b>	What is it called? What is it made of? Who created or produced the item? Where can you get it? How much is it? How famous is it?	Details of the item. Is it heavy? What can people do with it? What are some of its features (in general, not what you like about it YET)? Why is it famous?	Out of the details in "A", which appeal to you most?  Why do you like that particular feature? How does it make you feel? Any example?	Who should use this product? How would you summarise its usefulness and how many stars does it deserve?  What advice would you give to those who want to try?
<b>Service</b> (Video Streaming/ Food Delivery/ Parcel Delivery/ Shopping Platforms/ Social Media Platforms, etc)	What is it? Something like Netflix or Viu, or house cleaning services? How long has it been introduced? Who's the owner? How much does it cost? Where and how can you get/hire/subscribe to it?	Details of the service. E.g: Prices, packages, duration, benefits. What can customers expect from the service?  Any bonus for loyal customers?	Out of the details in "A", which appeal to you most?  Why do you like that particular feature? How is it different from everything else? How does it make you feel?	Who should experience this? Would you like to experience this service again? How would you rate the service out of 5 stars?  What advice would you give to those who want to try?
<b>Book/eBook/ Film/ Movie/ Drama/ Music/ Song</b>	What's the title? Name(s) of the author, director, cast members or artists? What year was it released? Is it a box office or best seller? What is the genre?	Write a short summary of the book/ eBook/ film/ drama/music/ song.  What was your initial impression of the story before and after reading/ watching/ listening?	What do you like most about it? The plot? The ending? The music? The sound effect? The moral values or the messages you can learn from it?	Who should try reading/watching this? Overall, how many stars would you give (out of 10, for example)?  What advice would you give to those who want to read/watch/listen?
<b>Place</b>	Name the place. Which country, district and state? Is the place famous? Who love going there? How did you know about this place? How do you get there?	What are the attractions? What is the place known for? What are the activities that people can do there? How long do should they stay to have the best experience?	Out of the details in "A", what do you like most about this place? Why do you say that? How did you feel when you were there? Did anything memorable happen?	Who should visit this place? Would you consider visiting again in the future? Overall, how many stars would you give?  What advice would you give to those who want to try going there?